

PROGRAM

— 2009 ITMF Annual Conference, Shanghai, China —

Thursday, October 22

09:00 – 12:00: Meeting

ITMF honorary officers and past presidents

09:00 – 16:00: Exhibition Visit

Intertextile Shanghai 2009

15:00 – 18:30: Registration

16:45 – 18:15: Directors' Meeting

Member associations, associate and corporate members

19:00 – 19:30: Joint Reception

ITMF and host association officers and directors of member associations, associate and corporate members

19:30 – 22:00: Dinners

- ITMF and host association officers
- Member association, associate and corporate member directors

Friday, October 23

09:00 – 10:30: Meetings

ITMF Spinners Committee

10:30 – 12:00: Meetings

ITMF Joint Cotton Committee

13:30 – 19:30: Registration

— Fiber Session —

14:00 – 16:30:

Chairman: Andrew G. Macdonald, ITMF Advisory Board

Cotton

- **Positioning Cotton for Success in the 21st Century** — Terry Townsend, executive director, ICAC
- **China's Cotton Market during the World Economic Crisis** — Gao Fang, secretary general, CCA

Man-made Fibers

- **Marketing, Innovation and Sustainability in Accordance** — Friedrich Weninger, member, Management Board, Lenzing Group
- **Outlook for the Global Synthetic Fibers Market** —

Karen Jones, director, fibers service leader, CMAI

19:00 – 22:00: Welcome Reception and Gala Dinner

Saturday, October 24

— Formal Opening Session —

09:00 – 09:45:

Welcome Addresses

Chairman: Wang Tiankai, vice president, CNTAC

- Xu Kuangdi, president, Chinese Academy of Engineering
- Han Zheng, mayor, Shanghai
- Halit Narin, president, ITMF
- Du Yuzhou, president, CNTAC

10:15 – 11:45: Keynote Address

Chairman: Halit Narin

- **Gerhard Schröder, former Chancellor of Germany**, by special invitation of the Turkish Textile Employers' Association

— First General Session —

11:45 – 13:00:

The Impact of the Financial Crisis on the Global Economy in General and the Textile Industry in Particular

Chairman: Bashir Ali Mohammad, vice president, ITMF

- **The World Economic Crisis and China** — Stephen Green, Standard Chartered Bank
- **Implications of the World Economic Crisis for the Global Textile Industry** — David Yuen-Hoi Lee, industrial development officer, Textiles & Leather Unit Agri-Business Development Branch, UNIDO

13:00 – 14:30: Lunch

14:30 – 16:00:

Interdependence of the Textile and Retail Industry

Chairman: Douglas T. Hsu, ITMF honorary life member

- **Customer Centricity and the Need of Developing Integrated Relationships with the End-market** — Giuliano Noci, professor of marketing, Department of Management,

Economics & Industrial Engineering, Politecnico di Milano

• Responsible Sourcing —

Chen Chieh, fabric director, Wal-Mart Global Procurement – Softline Team

• Brand Market Adaption with

Regard to Quality and Marketing — Badis Kouidrat, CEO, Devanlay Lacoste Asia Supply

• The Growth of Value Retailing:

Implications for Textile & Clothing Producers — Arvind Singhal, chairman, Technopak

16:30 – 18:00: Workshops

- **1: Ways to Innovation** — Peter Kreitals, managing director, Kreitals Consulting Group; **or**
- **2: Innovative Textiles: A Challenge for Knowledge Oriented Management** — Dr. Thomas Fischer, head, Center for Management Research, DITF

Evening: Harbor Cruise and Buffet Dinner

Sunday, October 25

— Breakfast Session —

08:00 – 08:45:

- **Portable Instrument Measuring Toxicity Levels in Cotton** — Jiri Militky, professor, Technical University of Liberec

— Second General Session —

09:00 – 10:15:

Adjustment and Revitalization of the Chinese Textile Industry

- **Status Quo and Outlook** — Xu Kunyuan, vice president, CNTAC
- **Scientific Development and Brand Strategy to Revitalize China's Textile Industry** — Gao Dekang, chairman, Bosiden International Holdings Ltd.
- **Shanghai Textile Industry in Adjustment and Development** — Xi Shiping, president, Shangtex Holding (Group) Corp.

10:45 – 12:15:

Technical Textiles: Growth Segment of the Future?

Chairman: Jürg Rupp, executive editor, **Textile World**

• Technical Textiles: Areas and Examples of Above Average Growth —

Hendrik H. van Delden, managing director, Gherzi van Delden

• Promotion of High-Quality Service and Upgrading of Technical Textiles —

Shen Shunnian, director of Administrative Committee, Haining China Warp Knitting

• Globalization of the Technical Textile Industry —

Loek de Vries, president & CEO, Royal Ten Cate

• The New Development Trend of Man-made Fiber Industry and Outlook of New Technical Fiber Materials —

Pang Fengjian, chairman, Shangdong Helon Co. Ltd.

12:15 – 12:30:

Global Textile Machinery Market Situation

• Investment Trends —

Dr. Christian P. Schindler, director general, ITMF

12:30 – 12:45: Announcement

Invitation to the 2010 ITMF Conference

12:45 – 14:15: Meeting

Committee of Management

13:00 – 14:30: Lunch

15:00 – 18:00: Sightseeing

Shanghai Urban Planning Exhibition Hall and Bund Sightseeing Tunnel

Monday, October 26

Mill Visits:

Shaoxing County, Zhejiang

- China Textile City
- Zhejiang Tiansheng Holding Group Co. Ltd
- SALS Home Textile
- Shaoxing Water Treatment Development Co. Ltd.

Tuesday-Saturday, October 27-31

Post-conference Tour:

Xian and Beijing

(separate registration)